

WHY GO DIGITAL?

- **SAVE TIME AND MONEY**

Digital Signage eliminates the high cost and length of time associated with changing traditional billboards and printed media messages. This technology allows the content displayed to be changed in a matter of minutes - at any location and at any time, minimizing your cost and providing your business with the flexibility required to stay ahead of the game.

- **BE VERSATILE**

With technology never before seen in Grenada, this advertising network can run full-color, full-motion, interactive graphics, photos and text; all of which can be simultaneously displayed at any of our locations.

- **TARGET**

With easy to update content you can send the right message, to the right people at the right time. Select time-specific messaging to target different viewing audiences at peak and off-peak times.

- **WOW EFFECT!**

Deliver highly visually stimulating eye-catching ads in high-traffic, strategic locations, putting your messages directly in front of your desired audience. Establish your brand and drive sales through direct, call to action messaging.



CONTACT INFORMATION

- Please do not hesitate to contact us to discuss tailoring a package that is within your budget and compliments your marketing objectives.

VISUAL SOLUTIONS INC.

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 **Visual Solutions Inc.**
Sharing your vision with the world
www.visualsolutionsinc.net

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VISUAL SOLUTIONS INC.

Share your vision with the world with our **DYNAMIC DIGITAL SIGNAGE** advertising network. We are revolutionizing the way content is viewed with our outdoor video billboards and other cutting-edge electronic display offerings, making us the leading provider of modern digital advertising.

Through the integration of electronic displays and state-of-the-art visual software, your multimedia advertising will stand out in the highly competitive and crowded advertising space.

- **Grab Attention**
- **Increase Sales**
- **Create Interest**
- **Create Impact**
- **Increase Brand Awareness**

WHERE ARE WE?

OUTDOOR ADVERTISING LOCATIONS

LE MARQUIS COMPLEX

Large Full-Colour Outdoor Display

Display Hours: 6am – 12 Midnight Sunday to Thursday (18 hour day), 6am – 3am Friday to Saturday (21 hour day)

- Prominent visibility to at least 80% of the hotel room capacity of Grenada
- Approx 8,200 customers per day, vehicular/pedestrian
- Central to one of Grenada's foremost banking and shopping districts

MELVILLE STREET

Large Full-Colour Outdoor Display

Display Hours: 5am – 9pm Sunday to Thursday (16 hour day), 5am – 12 Midnight Friday to Saturday (19 hour day)

- Approx 11,500 customers per day, vehicular/pedestrian
- Adjacent to and viewable from the Bus Terminal – busiest area in down-town St. George's, Grenada

INDOOR ADVERTISING LOCATIONS

SPICELAND MALL

Three 52" Plasma Display Screens

Advertisements are displayed during Mall opening hours 9:00AM - 7:00 PM (10 hour day)

HOW MUCH WILL IT COST?

OUTDOOR ADVERTISING

PACKAGE NAME (Frequency of Ad)	MONTHLY COST BY LOCATION (6 mths - 1 yr. contract)		
	LE MARQUIS ONLY	MELVILLE ST ONLY	BOTH LOCATIONS
ANCHOR (1 viewing every 6 mins.)	3,000	4,500	5,500
CORPORATE (1 viewing every 20 mins.)	1,400	2,100	2,750
CLASSIC (1 viewing every 40 mins.)	850	1,250	1,800

INDOOR ADVERTISING

PACKAGE NAME (Frequency of Ad)	PACKAGE COST	
	Monthly Cost - 1	Monthly Cost - 2 (6 mths - 1 yr. contract)
STANDARD (1 viewing every 15 mins.)	400	300

- All prices are quoted in EC\$ and are valid until November, 2009.
- Above rates are based on contracts of 6 months to 1 year.
- A one time setup fee is applicable and customers are allowed one (1) change of advertising content every month free of cost (fees only apply to other changes thereafter).

OTHER SERVICES AVAILABLE

- **CONTENT DEVELOPMENT**
Our talented graphic artists are available to assist you in the development of your ads using appealing graphics, flash animation, images and video.

New Customers, please ask about our "Starter Packages", which include rates, development and creative assistance.

- **CORPORATE SIGNAGE SOLUTION**
Display screens and content management for high occupancy establishments, such as banks, retail outlets, hotels, bars, nightclubs and more...